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<p style="text-align: center;"><b>REQUEST FOR CONTINUED EXAMINATION (RCE) TRANSMITTAL</b></p> <p>Subsection (b) of 35 U.S.C. § 132, effective on May 29, 2000, provides for continued examination of an utility or plant application filed on or after June 8, 1995.</p> <p>See The American Inventors Protection Act of 1999 (AIPA).</p>	Application Number	10/017,630
	Filing Date	December 14, 2001
	First Named Inventor	Matz
	Group Art Unit	3629
	Examiner Name	Ouellette, Jonathon
	Attorney Docket Number	BS01378

This is a Request for Continued Examination (RCE) under 37 C.F.R. § 1.114 of the above-identified application.

**NOTE:** 37 C.F.R. § 1.114 is effective on May 29, 2000. If the above-identified application was filed prior to May 29, 2000, applicant may wish to consider filing a continued prosecution application (CPA) under 37 C.F.R. § 1.53 (d) (PTO/SB/29) instead of a RCE to be eligible for the patent term adjustment provisions of the AIPA. See Changes to Application Examination and Provisional Application Practice, Final Rule, 65 Fed. Reg. 50092 (Aug. 16, 2000); Interim Rule, 65 Fed. Reg. 14865 (Mar. 20, 2000), 1233 Off. Gaz. Pat. Office 47 (Apr. 11, 2000), which established RCE practice.

**1. Submission required under 37 C.F.R. § 1.114**

- a.  Previously submitted
  - i.  Consider the amendment(s)/reply under C.F.R. § 1.116 previously filed on May 8, 2003  
(Any unentered amendment(s) referred to above will be entered).
  - ii.  Consider the arguments in the Appeal Brief or Reply Brief previously filed on
  - iii.  Other
- b.  Enclosed
  - i.  Amendment/Reply
  - ii.  Affidavit(s)/Declaration(s)
  - iii.  Information Disclosure Statement (IDS)
  - iv.  Other

**2. Miscellaneous**

- a.  Suspension of action on the above-identified application is requested under 37 C.F.R. § 1.103(c) for a period of      months.  
(Period of suspension shall not exceed 3 months; Fee under 37 C.F.R. § 1.17(i) required)
- b.  Other

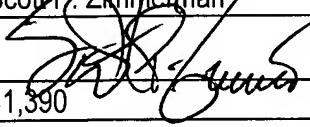
**3. Fees** The RCE fee under 37 C.F.R. § 1.17(e) is required by 37 C.F.R. § 1.114 when the RCE is filed.

- a.  The Director is hereby authorized to charge the following fees, or credit any overpayments, to Deposit Account No. 19-2167.
  - i.  RCE fee required under 37 C.F.R. § 1.17(e)
  - ii.  Extension of time fee (37 C.F.R. §§ 1.136 and 1.17)
  - iii.  Other
- b.  Check in the amount of \$1360.00 enclosed.
- c.  Payment by credit card (Form PTO-2038 enclosed)

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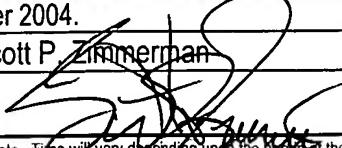
01 FC:1801 790.00 0P

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT REQUIRED**

Name (Print/Type)	Scott P. Zimmerman		
Signature			
Registration No. (Attorney/Agent)	41,390		
Date	09 November 2004		

**CERTIFICATE OF MAILING OR TRANSMISSION**

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner For Patents, Box RCE, Washington, DC 20231, or facsimile transmitted to the U.S. Patent and Trademark Office on: 09 November 2004.

Name (Print/Type)	Scott P. Zimmerman	Date	09 November 2004
Signature			

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Applicant: Matz, et al. Attorney Docket: BS01378  
Serial No: 10/017,630 Art Unit: 3629  
Date Filed: 12/14/01 Examiner: Ouellette, Jonathan  
Title: SYSTEM AND METHOD FOR DEVELOPING TAILORED CONTENT

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**37 C.F.R. § 1.8 CERTIFICATE OF MAILING & TRANSMISSION**

I hereby certify that this correspondence is being facsimile transmitted to the centralized facsimile telephone number (703) 872-9306. I also hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450.

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**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT WITH REQUEST FOR  
CONTINUED EXAMINATION**

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Mail Stop: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Commissioner:

Assignee respectfully requests entry of the following amendment and remarks contained herein in response to the advisory action mailed August 9, 2004. Assignee respectfully submits that the amendment and remarks contained herein place the instant application in condition for allowance.

11/15/2004 CNGUYEN 00000040 10017630

02 FC:1201  
03 FC:1202

264.00 OP  
306.00 OP